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With Blue365, great deals are yours for every aspect of your life - like 20% off at Reebok.com, discounted products through Jenny Craig, or a gym membership for only \$25 a month.

Register now at www.blue365deals.com/BlueKC to take advantage of Blue365. It's an online destination featuring healthy deals and discounts exclusively for our members.

Just have your Blue Cross and Blue Shield member ID card handy. In a couple of minutes, you will be registered and ready to shop. Every week, we will send a special deal straight to your email inbox.

Check out these top brands with discounts just for you:















Blue365 Because health is a big deal[™]







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