



BlueDistinction[®]
Specialty Care

THE RIGHT CARE FOR YOU AND YOUR FAMILY

When you or your family need specialty care, you want access to providers who best fit your needs. Choosing the right doctor or hospital is important. Some doctors and hospitals may have more expertise in certain areas of specialty care than others, which can impact the quality and results of the care you receive.

That's why Blue Cross and Blue Shield companies created a national recognition program—Blue Distinction Specialty Care—to make it easier for you to find quality care that's right for you.

RECOGNIZING EXCELLENCE

Doctors and hospitals are recognized as Blue Distinction with two designations across eleven areas of specialty care:

- Blue Distinction[®] Center** Demonstrate quality care and treatment expertise
- Blue Distinction[®] Center+** Demonstrate more affordable care in addition to quality care and treatment expertise

- Bariatric Surgery
- Cancer Care*
- Cardiac Care
- Cellular Immunotherapy - CAR-T*
- Fertility Care
- Gene Therapy*
- Knee and Hip Replacement
- Maternity Care
- Spine Surgery
- Substance Use Treatment and Recovery†
- Transplants

*Blue Distinction Center designation only. † Available 2020

EVALUATING WHAT MATTERS

Blue Distinction Center and Blue Distinction Center+ designations are awarded to doctors and hospitals based on a thorough, objective evaluation of their performance in the areas that matter most—quality care and treatment expertise. Blue Distinction designated providers have a proven history of delivering better quality care than those without these recognitions.

FINDING A BLUE DISTINCTION CENTER NEAR YOU

Blue Distinction Centers and Blue Distinction Centers+ are available nationwide—and finding one is easy. To locate a provider:



- Visit the National Doctor and Hospital FinderSM (provider.bcbs.com)
- Visit the Blue Distinction Center FinderSM (bcbs.com/blue-distinction-center/facility)



- Call the toll-free number on your membership card

Blue Distinction Centers (BDC) met overall quality measures, developed with input from the medical community. A Local Blue Plan may require additional criteria for providers located in its own service area; for details, contact your Local Blue Plan. Blue Distinction Centers+ (BDC+) also met cost measures that address consumers' need for affordable healthcare. Each provider's cost of care is evaluated using data from its Local Blue Plan. Providers in CA, ID, NY, PA, and WA may lie in two Local Blue Plans' areas, resulting in two evaluations for cost of care; and their own Local Blue Plans decide whether one or both cost of care evaluation(s) must meet BDC+ national criteria. National criteria for BDC and BDC+ are displayed on www.bcbs.com. Individual outcomes may vary. For details on a provider's in-network status or your own policy's coverage, contact your Local Blue Plan and ask your provider before making an appointment. Neither Blue Cross and Blue Shield Association nor any Blue Plans are responsible for noncovered charges or other losses or damages resulting from Blue Distinction or other provider finder information or care received from Blue Distinction or other providers.