



Kansas City



A Healthier You Participation Reporting

Blue KC provides clients with participant information to facilitate communication campaigns and program completion status. Personal Health Information (PHI) is Blue KC's highest priority and therefore the following reporting can be provided to our group clients on behalf of the A Healthier You (AHY) program.

Participation Reporting:

Once components and deadlines have been outlined on the Reporting Request Form, A Healthier You will provide monthly preliminary participation reports. As the completion deadlines approach, participation reports can be provided more frequently. The AHY reporting team will work with the client representative to confirm the frequency.

- Health Risk Assessment
- Biometric Screening (onsite event attendance or submission of Physician Screening Form)
- Set Number of Points Earned in the A Healthier You portal

*Data will reflect individuals who have achieved or exceeded the point value defined by the group

The monthly reports will include the following information for active Blue KC subscribers:

- First Name
- Last Name
- Date of Birth
- Plan Effective Date
- Member ID

*Social Security Numbers are considered PII and are not part of AHY standard participation reporting. If SSNs are required for internal system needs, additional approval will be required and a distribution schedule will be implemented to ensure this information is protected.

Aggregate Reporting:

- Health Risk Assessment (50 individual participants required)
- Biometric Screening (50 individual participants required)
- AHY Portal Engagement

*Please note: Aggregate reports are designed to identify client population risk factors.