

HEALTH INSURANCE AND YOUR NEWBORN



NEWBORN COVERAGE

A newborn may be covered by either parent's health insurance policy. Be sure to consider all coverage options available to you. It's best to enroll your newborn soon after birth to ensure you have the coverage when you need it. If you do not enroll in a timely manner, you may not be able to obtain coverage until the next open enrollment period.

Newborn well-checks, immunizations, and illness are just a few reasons why your baby may need to visit a healthcare provider. Adding your baby to an existing Blue Cross and Blue Shield of Kansas City (Blue KC) health insurance plan is simple. Use the card to the right as your guide.

Individuals or families may qualify for financial assistance through the Federally Facilitated Marketplace (FFM). While individuals can purchase health insurance directly from Blue KC, plans that qualify for federal assistance can only be purchased on the FFM through the healthcare.gov website. You can also get additional information about the ACA and an estimate of your subsidy at KCHealthcareReform.org. Regardless of where you choose to purchase your health insurance, we encourage you to contact Blue KC to help guide you through the process.

Cut out this card and keep to use as a reference.



ADDING YOUR NEWBORN TO YOUR BLUE KC HEALTH INSURANCE PLAN

Before your baby is born, call Blue KC Customer Service at the number listed on your member ID card to find out the following important information:

Last day to add baby: _____

Who to call: _____

What information is needed: _____

Where to send paperwork: _____

Once you have added your baby to your policy, you will receive his/her member ID card in the mail.



Kansas City

(Keep this card for your reference)



Kansas City

MyBlueKC.com      

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