**LIVONGO FOR DIABETES PROGRAM**

**--SAMPLE EMPLOYER MEMO—**

**Subject:**

New Health Benefit: Livongo for Diabetes is Now Available at No Cost to You

**Body copy:**

We are excited to announce Livongo for Diabetes, a new health benefit being offered at no cost to you if you have diabetes. The Livongo for Diabetes Program makes living with diabetes easier by providing eligible employees with a connected meter, unlimited strips, and coaching.

**Eligible Employees:** This program is offered at **no cost to you** or your covered dependents with diabetes through your Blue Cross and Blue Shield of Kansas City (Blue KC) employer-sponsored health plan.



**Here are some of the benefits of this program:**

* **More Than a Standard Meter:** The Livongo meter is connected and provides real-time tips and automatically uploads your blood glucose readings, making log books a thing of the past.
* **Unlimited Strips at No Cost to You:** Get as many strips and lancets as you need with no hidden costs. When you are about to run out, Livongo ships more supplies, right to your door.
* **Coaching Anytime and Anywhere:** The Livongo coaches are Certified Diabetes Educators who are available anytime via phone, text, and our mobile app to give you guidance on your nutrition and lifestyle questions.

**To Learn More or Join:**

[join.livongo.com/BLUEKC/now](https://welcome.livongo.com/BLUEKC?ccid=DBT&utm_medium=referral&utm_source=hr-comm&utm_content=hr-announcement)

Use registration code: **BLUEKC**

If you have any questions about this program, please call Livongo Member Support at **(800) 945-4355** and mention registration code **BLUEKC**.

Thanks,

[HR NAME]

***El programa Livongo está disponible en Español:*** *Cuando se registre, usted seteará el idioma de preferencia y luego el medidor y el programa estarán en Español. Para registrarse en Español, por favor llame al* ***(800) 945-4355*** *o visite* [***bienvenido.livongo.com/BLUEKC***](https://bienvenido.livongo.com/BLUEKC?utm_source=referral-hr-announcement&utm_campaign=enr-BLUEKC&utm_medium=email)***.***

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