**Email 1**

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| A new employee benefit could save you hundreds!  It goes without saying that <COMPANY NAME> strives to provide you the very best employee benefits possible. Recently, Blue Cross and Blue Shield of Kansas City (Blue KC) sent an email to all members with an active email address about a new benefit and cutting-edge tool that can save you money at the pharmacy―**Rx Savings Solutions**.  As you may recall, Rx Savings Solutions is like having a personal pharmacist show you how to get your medications for less. After registering, you will receive emails and/or texts about opportunities to save on the medications you and your family already take. You don’t have to wait for these savings alerts. Go to your Blue KC member portal now to check if you have any prescription savings opportunities!   1. [GO TO MYBLUEKC.COM](http://WWW.MYBLUEKC.COM)\*   \*If you are a first time user, please have your Blue KC member ID card available to register and log in.   1. Once logged in, click on **Plan Benefits**. Then click **Pharmacy Plan Info** and then **Spend Less at the Pharmacy**. 2. Once on the Rx Savings Solutions page, fill in your email address and mobile phone number. From the homepage, you can see your savings opportunities or use the search feature to view different medications. 3. Review your savings options and share with your doctor.   If you have questions about this new benefit, please contact <EMPLOYER CONTACT> or you can call the Customer Service number on the back of your Blue KC member ID card.  Rx Savings Solutions is a HIPAA compliant service provider and your personal or prescription related information will not be shared with anyone including your employer. Once you enroll with Rx Savings, you will be able to access information about your prescriptions and other protected health information so proper authentication is required. |

**Email 2**

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| A NEW EMPLOYEE BENEFIT FOR YOU  <COMPANY NAME> has a new benefit called Rx Savings Solutions that is part of your healthcare coverage through Blue Cross and Blue Shield of Kansas City (Blue KC). This new tool is like having a personal pharmacist who will help you find ways to save money on your prescriptions. In fact, a pharmacist developed this new tool because he knew firsthand that there were ways for consumers to save money.  Be on the lookout for emails and/or text messages from Rx Savings Solutions as they identify ways you can save. Alternatively, you may register now and begin using the tool today!   1. [GO TO MYBLUEKC.COM](http://WWW.MYBLUEKC.COM)\*   \*If you are a first time user, please have your Blue KC member ID card available to register and log in.   1. Once logged in, click on **Plan Benefits**. Then click **Pharmacy Plan Info** and then **Spend Less at the Pharmacy**. 2. Once on the Rx Savings Solutions page, fill in your email address and mobile phone number. From the homepage, you can see your savings opportunities or use the search feature to view different medications. 3. Review your savings options and share with your doctor.   If you have questions about this new benefit, please contact <EMPLOYER CONTACT> or you can call the Customer Service number on the back of your Blue KC member ID card.  Rx Savings Solutions is a HIPAA compliant service provider and your personal or prescription related information will not be shared with anyone including your employer. Once you enroll with Rx Savings, you will be able to access information about your prescriptions and other protected health information so proper authentication is required. |

**Email 3**

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| You could be spending less on your prescriptions  You don't have to shop around to save on your prescriptions. Our new employee benefit does it for you, and you may be surprised by your options.   Rx Savings Solutions is our free online tool through your healthcare plan from Blue Cross and Blue Shield of Kansas City (Blue KC), and it that shows you how and where to save. Here's how it works:   * If Rx Savings Solutions identifies a savings opportunity on a past claim, they will alert you via email or text message. * The tool also looks up your medications and tells you which local pharmacies will give you the best price. * They have other tips to share, too, so you can spend less money without spending time shopping around.   Take advantage of our new employee benefit and make sure your email address and/or mobile phone number is up to date on your health insurance plan.   1. [GO TO MYBLUEKC.COM](http://WWW.MYBLUEKC.COM)\*   \*If you are a first time user, please have your Blue KC member ID card available to register and log in.   1. Once logged in, click on **Plan Benefits**. Then click **Pharmacy Plan Info** and then **Spend Less at the Pharmacy**. 2. Once on the Rx Savings Solutions page, fill in your email address and mobile phone number. From the homepage, you can see your savings opportunities or use the search feature to view different medications. 3. Review your savings options and share with your doctor.   If you have questions about this new benefit, please contact <EMPLOYER CONTACT> or you can call the Customer Service number on the back of your Blue KC member ID card.   Rx Savings Solutions is a HIPAA compliant service provider and your personal or prescription related information will not be shared with anyone including your employer. Once you enroll with Rx Savings, you will be able to access information about your prescriptions and other protected health information so proper authentication is required. |