



Kansas City

ACA INDIVIDUAL & FAMILY BONUS PROGRAM



YOU CAN EARN UP TO **\$50,000 BONUS** THIS OEP!

We recognize your hard work during this Open Enrollment Period and believe you should be compensated for it. Take a look at the Blue KC 2025 Commission and Bonus Program and see how much you can earn this year! For questions about our bonus program, please email us at products@bluekc.com.

ACA Bonus Program

Must have at least 10 members enrolled/eligible as of March 31, 2025

Members Enrolled	Amount Earned	Total Payout
10 to 49 Members	\$25/Member	\$250 to \$1,225
50 to 199 Members	\$50/Member	\$2,500 to \$9,950
200 to 349 Members	\$75/Member	\$15,000 to \$26,175
350 to 500 Members	\$100/Member	\$35,000 to \$50,000

Payout May 2025

Max bonus of \$50,000

The Bonus program is based on enrolled/eligible members as of March 31, 2025, inclusive of Open Enrollment and Special Enrollment Periods. The bonus will be calculated during the month of April and the payout will be included with the May 2025 ACA commission payout.

EXAMPLE: As of March 31, 2025, an Independent Agent has 80 contracts and a total of 200 members. We will pay a bonus of \$15,000 (\$75x 200 members) within the May ACA commission payout.

TERMS AND REQUIREMENTS

- This program applies to new and renewing Blue KC ACA Individual & Family members as of March 31, 2025, inclusive of Open Enrollment and Special Enrollment Periods.
- The bonus payout will be a multiplier times the number of enrolled/eligible members.
- Producers, either an Independent Agent or an Agency, must have a minimum of 10 members as of March 31, 2025, to be eligible for the bonus program.
- The annual maximum bonus payout is \$50,000 per Producer (either an Independent agent or an Agency).
- The tiered rates for the bonus are based on the total number of members eligible as of March 31, 2025. Once that payment level is achieved and satisfied, we apply the amount paid level to the cumulative total of members eligible. For example, if you have 200 members enrolled as of March 31, 2025, the amount earned rate would be applied to all eligible members equivalent to: $200 \times \$75 = \$15,000$.
- Member(s) must have paid their binder premium to be considered an eligible/enrolled member towards the bonus program. However, if a member is fully subsidized, then no binder payment is required.
- Blue KC retains sole discretion to determine a Producer's eligibility for this program. Web brokers and Blue KC Contracted Call Centers are not eligible for this Bonus Program.
- Only Producers who are licensed, appointed, FFM-Certified and contracted with Blue KC are eligible for the bonus program. Email producerinfo@bluekc.com for ACA certification inquiries.



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