



Kansas City

# High-Cost Drug Discount Program for ASO/Cost Plus Customers

## Helping employees save on specialty drugs—while returning savings to ASO/Cost Plus Customers.

Specialty prescriptions continue to present a significant challenge in delivering affordable care. On average, 2.5% of the Blue Cross and Blue Shield of Kansas City’s (Blue KC) member population accounts for 52% of prescription drug costs.<sup>1</sup> This small group of patients with complex or chronic conditions drives a disproportionate share of the healthcare spending, especially in pharmacy.

For these members, the high cost of medications can make it difficult to stay on track with treatment and effective condition management, leading to downstream impacts for employers and plan sponsors.

Blue KC’s High-Cost Drug Discount Program (HCDDP) connects members to manufacturer copay assistance programs that reduce their out-of-pocket costs for specialty medications.

## Why it matters for ASO/Cost Plus customers

- Drives group-level savings that are passed directly to the group, which helps to reduce overall pharmacy spend.
- Supports employee access to medications by using manufacturer copay assistance creating accessible pricing and helping employees maintain treatment.
- There are no additional upfront costs because the fee is only charged if savings are achieved.
- Guides eligible employees through the simplified enrollment process directly with the HCDDP care team.



**By capturing available dollars from drug manufacturers, groups can reduce spend on high-cost specialty medications and help offset the growing financial burden.**



## How the program works

The HCDDP maximizes manufacturer copay dollars to help minimize plan cost and help keep member cost low at the pharmacy.

Members are identified based on prescription claims for eligible drugs—over 150 specialty medications are included.

Eligible members are contacted by phone and mail with program details and enrollment support.

The HCDDP team is available by phone to assist members with questions or provide support.



**Once enrolled, members experience no disruption in prescriptions and may pay the same or less, with some copay cards covering most or all of the cost, depending on the manufacturer.**

**For details and benefit questions please contact your Blue KC representative.**

<sup>1</sup> Data sourced from Blue KC’s pharmacy benefit manager for commercial lines of business. January - December 2024.

For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue KC.